

December 2021

Auspex Capital Facilitates the Sale of 13 Yum! Brand Restaurants for BBG

The Transaction:

BBG North, LLC and Barrett T.B., Inc. (collectively, “BBG”), are New York based Kentucky Fried Chicken (“KFC”) and Taco Bell (“TB”) franchisees, owned and operated by long-time industry veterans, Bryan Barrett and J. Michael Barrett. BBG has sold 13 Yum! Brands restaurants, including six Taco Bell restaurants, three KFC restaurants and four co-branded KFC and Taco Bell (“KT”) restaurants to KBP Foods. KBP Foods, through various affiliated operating companies, currently owns and operates over 800 stores across 48 states. Auspex Capital acted as the sell-side M&A advisor to BBG for the transaction.

The Advisor:

Auspex Capital is a boutique investment banking and financial advisory firm specializing in the restaurant industry. For more information or for a no-cost evaluation of your business, please call Chris Kelleher at 562-424-2455 or email at ckelleher@auspexcapital.com.

M&A ADVISORY

Franchisee of



13 Units
Sell-Side M&A Advisory

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