

Auspex Capital Facilitates the Sale of 12 Taco Bell Restaurants for Simply Tacos, Inc. and PSTB, LLC

M&A ADVISORY

Franchisee of



**TACO
BELL™**

12 Units

Sell-Side M&A Advisory

June 2017

The Transaction:

Simply Tacos, Inc. and PSTB, LLC (“STI/PSTB”), a Los Angeles, California based YUM! franchisee owned and operated by long time franchisees, Lee Mitchell and Craig Langel, have sold their 12 high volume Taco Bell restaurants, including the underlying real estate at two restaurants, to Denver, Colorado based Alvarado Restaurant Group, LLC and affiliates. Seven of the twelve Los Angeles area stores are stand-alone Taco Bell restaurants and the remaining five stores are Taco Bell/Pizza Hut Express (“TPx”) co-branded restaurants. Auspex Capital acted as the sell-side M&A advisor to STI/PSTB for the transaction.

The Advisor:

Auspex Capital is a boutique investment banking and financial advisory firm specializing in the restaurant industry. For more information or for a no-cost evaluation of your business, please call Chris Kelleher at 562-424-2455 or email at ckelleher@auspexcapital.com.