

December 2024

Auspex Capital Facilitates the Acquisition of Two Wendy's Restaurants for WenCharter

The Transaction:

WenCharter MA, LLC (“WenCharter”), a Wesley Hills, Massachusetts-based Wendy’s restaurant operating company owned and operated by the father and son team of Alan and Trip Botsford, has acquired two high volume Wendy’s restaurants in Lowell and Lawrence, MA from Twin Coast Enterprises, Inc. (“Twin Coast”). This acquisition represents the second in what WenCharter expects to be a series of acquisitions as they look to continue to grow their Wendy’s franchise in New England. WenCharter acquired its first restaurant from Twin Coast in July 2023. Auspex Capital acted as the Buy-Side M&A advisor to WenCharter for this transaction.

The Advisor:

Auspex Capital is a boutique investment banking and financial advisory firm specializing in the restaurant industry. To discuss opportunities for your restaurant business, please call Chris Kelleher at 562-424-2455 or email at ckelleher@auspexcapital.com.