

# Auspex Capital Facilitates the Sale of a High-Volume Taco Bell Restaurant for C&R Restaurant Group

## M&A ADVISORY

Franchisee of



**TACO  
BELL™**

**1 Unit**

Sell-Side M&A Advisory

November 2019

### The Transaction:

C&R Restaurant Group, L.P. (“C&R”), owned by long-time quick-service restaurant industry veterans, Brian Cox and Mark Reed, has sold one high-volume Taco Bell restaurant in Wildomar, CA to SD Bell, Inc. C&R is a Costa Mesa, CA based restaurant operating company, which through various affiliates, owns and operates 40 Taco Bell restaurants in Southern California. Auspex Capital acted as the sell-side M&A advisor to C&R for the transaction.

### The Advisor:

Auspex Capital is a boutique investment banking and financial advisory firm specializing in the restaurant industry. For more information or for a no-cost evaluation of your business, please call Chris Kelleher at 562-424-2455 or email at [ckelleher@auspexcapital.com](mailto:ckelleher@auspexcapital.com).