

## Muy Brands, LLC Completed the Sale of 13 KFC Restaurants

**M&A ADVISORY**

Franchisee of



**KFC**

**13 Restaurants**

Sell-Side M&A Advisory

December 2012

### The Transaction:

Muy Brands, LLC, a San Antonio, Texas based YUM! Brands franchisee owned and operated by long-time QSR Franchisee Jim Bodenstedt, recently completed the sale of 13 KFC and KFC/Taco Bell co-branded restaurants located in West Texas. Proceeds from the sale were re-deployed to help fund a major acquisition of Taco Bell restaurants in the Northeast. The buyer for this transaction was Apex Brands West, LLC, which is majority owned by prominent KFC franchisee, Tabassum Muntaz. Auspex Capital acted as sell-side M&A advisor for the transaction.

### The Advisor:

Auspex Capital is a boutique investment banking and financial advisory firm specializing in the restaurant industry. Auspex's services include buy-side and sell-side M&A advisory, debt placement, asset valuation, institutional private equity and mezzanine placement, sale lease-back structuring and placement and financial restructuring. For more information or for a no-cost evaluation of your business, please call Chris Kelleher at 562-424-2455 or email at [ckelleher@auspexcapital.com](mailto:ckelleher@auspexcapital.com)