

Auspex Capital Advises on the Acquisition of 30 LJS Restaurants by MUY Brands, LLC



The Transaction:

MUY Brands, LLC, a San Antonio, Texas based YUM! Brands franchisee, recently completed the acquisition of 30 Long John Silver's restaurants in and around Dallas, TX. Included in the transaction was the real estate underlying seven of the locations. The franchisor was the seller. MUY Brands and its affiliate, MUY Pizza, LLC, are owned by Jim and Cathy Bodenstedt, and the two companies now operate a total of 123 Pizza Hut, Taco Bell, KFC, Long John Silver's and A&W restaurants in the states of Texas and New Mexico. On a combined basis, MUY Brands and MUY Pizza is now the largest YUM! franchisee in the state of Texas. Auspex Capital acted as the buy-side M&A advisor to MUY Brands, LLC for this transaction.

The Advisor:

Auspex Capital is a boutique investment banking and financial advisory firm specializing in the restaurant industry. Auspex's services include buy-side and sell-side M&A advisory, debt placement, asset valuation, institutional private equity and mezzanine placement, sale leaseback structuring and placement and financial restructuring.

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