

Auspex Capital Facilitates the Sale of 13 Restaurants for Taco Bay, Inc.

M&A ADVISORY

Franchisee of



TACO BELL™ **KFC**

13 Units

Sell-Side M&A Advisory

April 2015

The Transaction:

Taco Bay, Inc. (“Taco Bay”), a Salem, MA based Yum! Brands franchisee, owned and operated by veteran franchisee Dan Benson, has sold its 13 restaurants to G.F. Enterprise, LLC (“GFF”). The restaurants were located in Massachusetts and New Hampshire. Seven of the restaurants are standalone Taco Bells, five are Taco Bell/KFCs, and one is a standalone KFC. The seller retained the real estate underlying three of the locations. Auspex Capital acted as the sell-side M&A advisor for the transaction.

The Advisor:

Auspex Capital is a boutique investment banking and financial advisory firm specializing in the restaurant industry. For more information or for a no-cost evaluation of your business, please call Chris Kelleher at 562-424-2455 or email at ckelleher@auspexcapital.com.