

Auspex Capital Facilitates the Sale of 4 Taco Bell Restaurants for American Edge, Inc.



The Transaction:

American Edge, Inc. (“American Edge”), a Schofield, Wisconsin based Taco Bell franchisee, owned and operated by veteran franchisee Donald Maul, has sold its four restaurants, including the underlying real estate at all four restaurants, to Sioux Falls Bell, LLC (“SFB”). SFB is a newly formed entity owned by long time Taco Bell franchisees, Lee and Jeff Engler. The restaurants are located in the central Wisconsin cities of Schofield, Wausau, Marshfield and Rhinelander. Auspex Capital acted as the sell-side M&A advisor for the transaction.

The Advisor:

Auspex Capital is a boutique investment banking and financial advisory firm specializing in the restaurant industry. For more information or for a no-cost evaluation of your business, please call Chris Kelleher at 562-424-2455 or email at ckelleher@auspexcapital.com.