

Auspex Capital Facilitates the Sale of 28 Taco Bell Restaurants for Exceptional Restaurant Company, Inc.

M&A ADVISORY

Franchisee of



TACO BELL®

28 Restaurants

Sell-side M&A Advisory
June 2014

The Transaction:

Exceptional Restaurant Company, Inc. (“ERC”), an Atlanta, GA YUM! Brands franchisee owned and operated by Debra Luther and Jerome Thomas, has sold its 28 restaurants in and around the Atlanta DMA, including the underlying real estate at 15 of the restaurants. Fifteen stores were stand-alone Taco Bell units, and the remaining 13 stores were Taco Bell/Pizza Hut Express, Taco Bell/KFC, Taco Bell/Long John Silver’s co-branded restaurants, and one stand-alone KFC restaurant. Auspex Capital served as the sell-side M&A advisor for this transaction.

The Advisor:

Auspex Capital is a boutique investment banking and financial advisory firm specializing in the restaurant industry. Auspex’s services include buy-side and sell-side M&A advisory, debt placement, asset valuation, institutional private equity and mezzanine placement, sale lease-back structuring and placement and financial restructuring. For more information or for a no-cost evaluation of your business, please call Chris Kelleher at 562-424-2455 or email at ckelleher@auspexcapital.com